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## Multimedia Designer & Digital Marketer

### Skills

- PC & Mac Platform
- Adobe Illustrator
- Adobe Photoshop
- Adobe Creative Suite
- Adobe Premiere Pro
- Adobe After Effects
- Photography
- Social Media Marketing

### Professional Experience

- Jun 2023 - Present** - Marketing Internship at Building Efficiency Resources LLC, Brevard, NC - Remote
- Assists in creation of marketing plans and content, maintaining social media marketing and collecting data from marketing campaigns.
  - Performs market analysis and helps distribute marketing materials using multiple digital platforms.
- Jan 2021 - Present** - Sole proprietor of Thomas Rowan Design, Morristown, NJ
- Specializes in graphic and web design, motion graphics, 2D/3D animation, photography, video/film creation and post production.
- Aug 2021 - Dec 2022** - Video Marketing Specialist at CobbleStone Software, Lindenwold, NJ
- Organized assets, selected music, and edited + composited videos for the company YouTube channel.
  - Analyzed and tracked YouTube data to help grow the company's brand image through video/film.
- Sept 2019 - Dec 2020** - Multimedia Design Internship at the Metropolitan Transportation Authority, Brooklyn, NY
- Created animations and graphical assets for training materials using After Effects and Illustrator.
  - Designed and created physical and digital posters, flyers, newsletters, and promotional items.

### Continuing & Professional Education

- Jan 2023 - Present** - **Digital Marketing Certificate Program,**  
The New School - Parsons School of Design, New York, NY

### Education

- Jan 2021** - **M.A. in Web and Multimedia Design,** Touro University - Graduate School of Technology, New York, NY
- GPA 3.866
- May 2017** - **B.A. in Graphic Design - Cum Laude,** Fairleigh Dickinson University, Madison, NJ
- Phi Omega Epsilon Honor Society
- May 2015** - **A.A.S. in Graphic Design - Cum Laude,** County College of Morris, Randolph, NJ
- Phi Theta Kappa Honor Society

### Projects and Achievements

- 2020** - Capstone Thesis Project (Touro University)
- Created a 3D animation project titled "Gold Rush."
  - Created and rendered all 3D models and rigging from scratch.
- 2017** - Senior Thesis Project (Fairleigh Dickinson University)
- Created an identity and branding for a fictional game company.
  - Created physical merchandise that might be sold, such as t-shirts and mugs with company's logo.