

By Thomas Rowan

Mission Statement

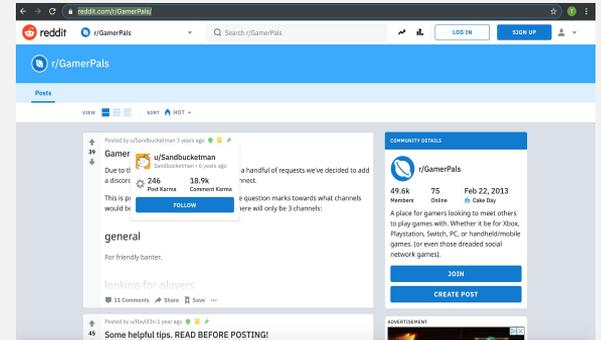
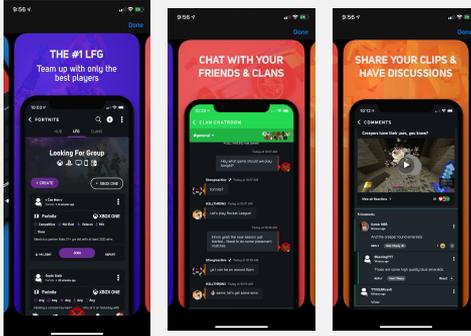
This is a desktop application that makes it easier for gamers to connect with each other and play their favorite games together. With this web application I hope to help other gamers find the team they need to win matches or defeat raids and missions.

Goals

- To help gamers find other gamers looking to team up
- To help find other teammates quickly and efficiently if needed
- To help gamers waste less time looking for a group to play with and have more time playing the game

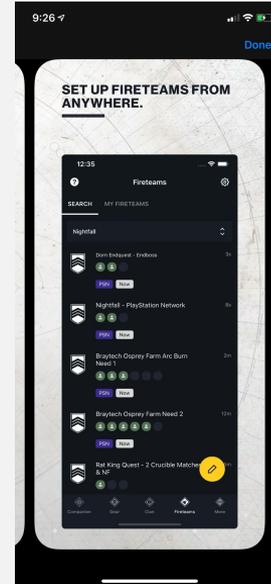
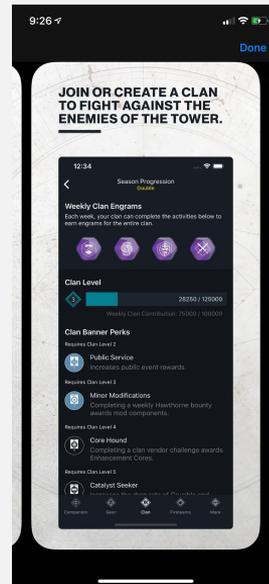
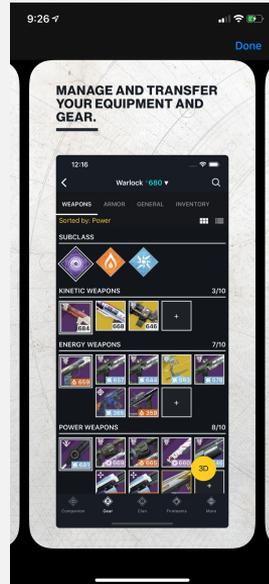
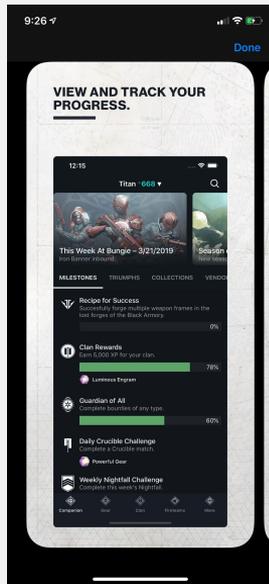
Direct Competitors

In summary my main goals are very similar to what many of my direct competitors already do and that is to help gamers find others to play their games with in a quick and efficient manner. My direct competitors are Discord, GamerLink: LFG and Clan Chat, and GamerPals Reddit.



Indirect Competitors

I only have one indirect competitor because this app encompasses features that I would also like to have in my desktop application. My indirect competitor is the Destiny 2 Companion app.



Methodologies

Using Interviews & Surveys

In order to gain insight on what features I would need for my application I needed to conduct interviews and a survey.

Interview Insights

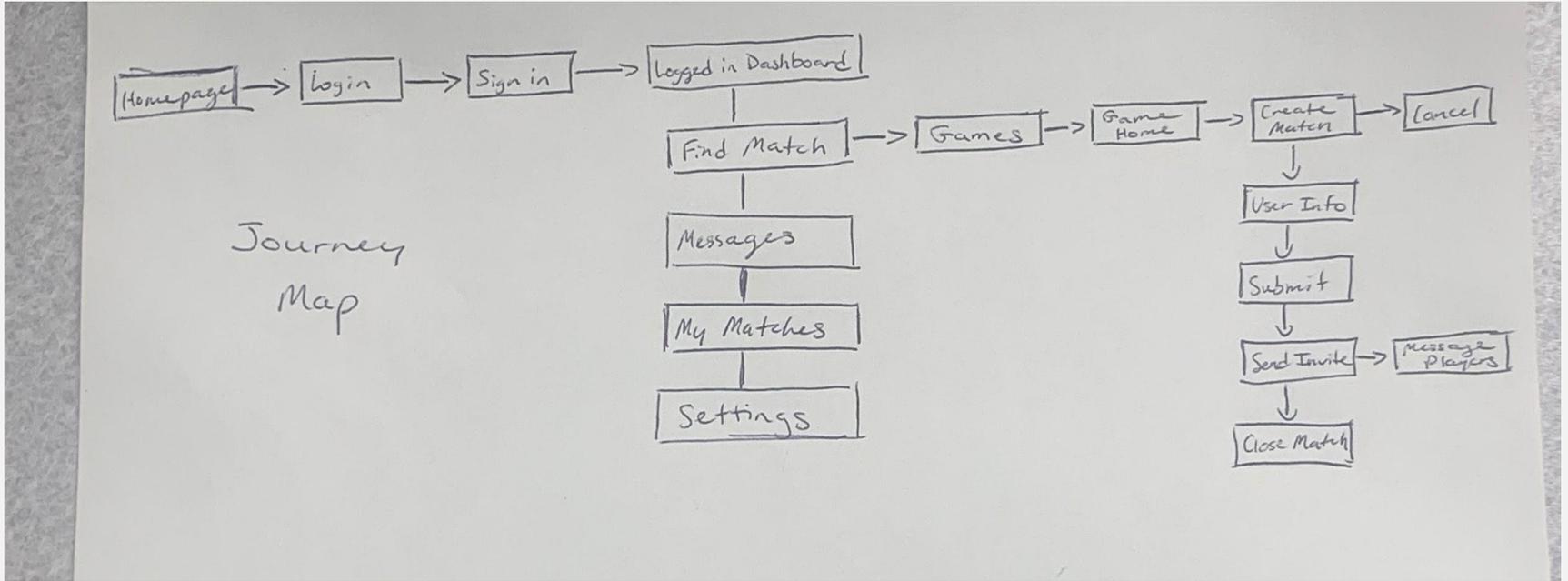
The interviewees are casual gamers and just play for fun.

They also play games for many hours at a time. They stressed that they have a lot of difficulty finding others to play with and they use their platform to message other players.

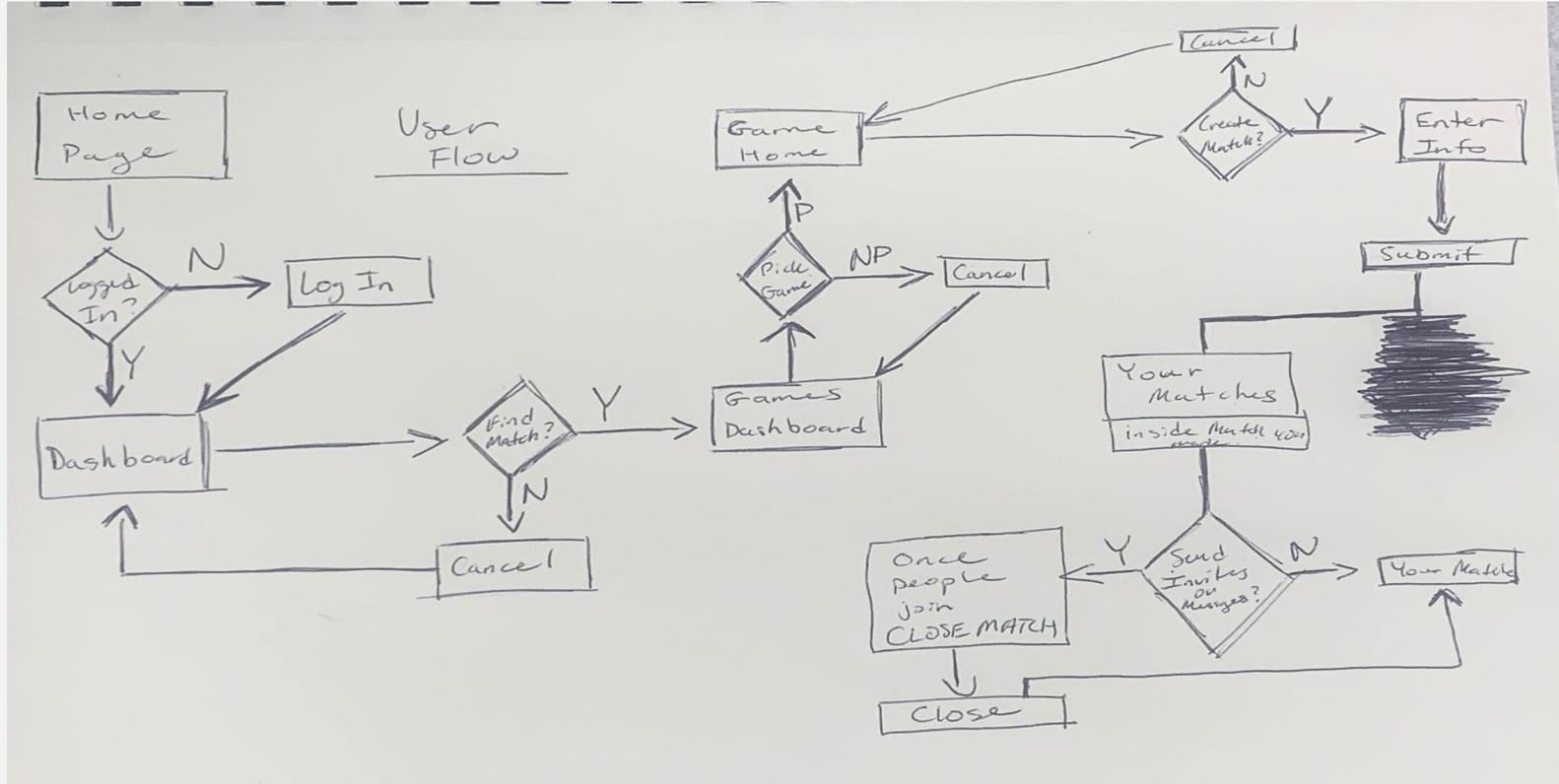
Survey Insights

Most of the participants play games that have huge releases and come from many different genres. Most of the participants like to play alone or on the single player campaign. Some of the others like to play on the multiplayer as well. Most of the participants play their games for 1-4 hours which gives them problems when looking for others to play with.

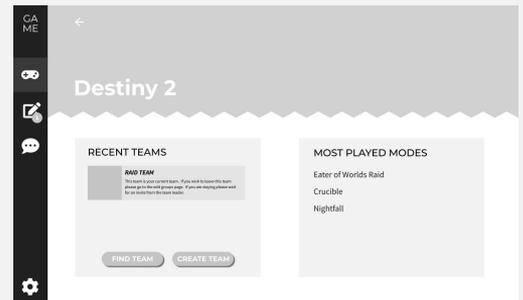
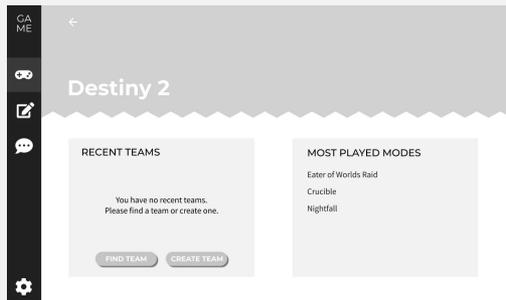
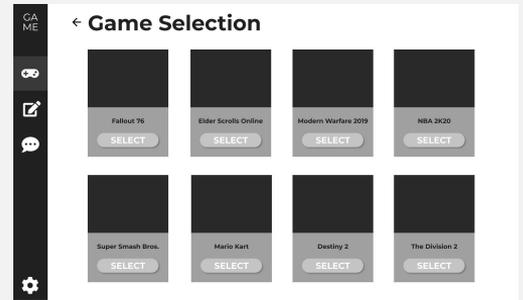
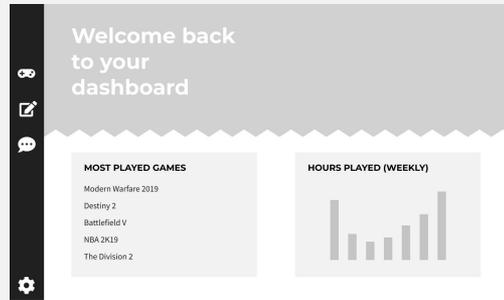
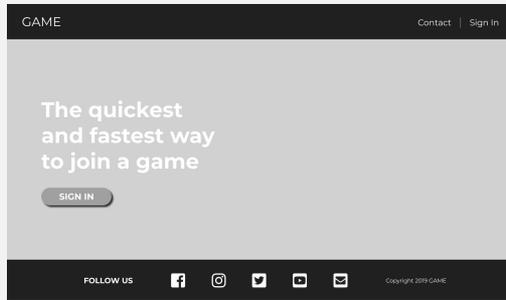
Journey Map



User Flow



Wireframes Hi-Fi

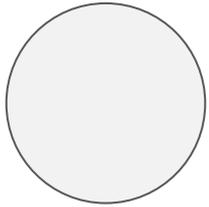


Design System

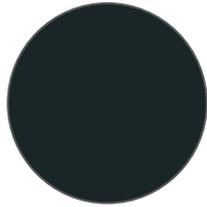
Monserrat

Source Sans Pro

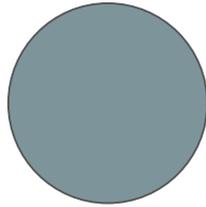
I used two fonts for this project and 5 colors. These colors and fonts work well together in unison and give the viewer a pleasing and clean view of their dashboard when using the desktop application.



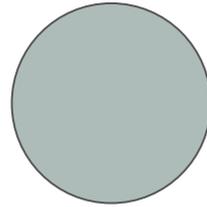
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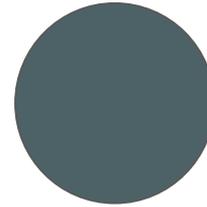
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Prototype

https://www.figma.com/file/cfZTBepi2Q1FD2uvav75D4/GameOn_Final_Project?node-id=2%3A398